

SE QUESTION WHAT ASPECT OF OUR ASPECTOR ASPECTO			The state of the s	208	60	27	117	212	213	777		200
WHAT ASPECT OF OUR ORGANIZATION DO A YOU NOST APPRECIATE? WHAT IS THE MOST LIMPATANT AFFECT OF LAMBAT IS YOUR S LOCATION'S DESCRIPTION? OP OR R S T V. 2, 2, 3711		SUESTIN OI	QUESTION		S 35 works	= 3avofs.	635mdsay	response 5	- 3NOGA	perance,	224	The state of the s
2 IMPORTANT AFFECT OF H T T K C M 1.120 CUSTAMER SERVICE? H T T K C M 2.120 WHAT IS YOUR 3 LOCATION'S DESCRIPTION! O P Q R S T V 3.15	Ties .		WHAT ASPECT OF OUR ORGANIZATION DO YOU MOST APPRECIATE?	<	Ø	J	P	W	(_	()	371	5
WHAT IS YOUR LOCATION'S DESCRIPTION O P Q R S T V.	703	7	WHAT IS THE MOST IMPORTANT ASPECT OF CUSTAMER SERVICE?		1-4	4	<u>S</u>	ن	٤	?	,120	710
		3	WHAT IS YOUR LOCATION'S DESCRIPTION?	0	•	Ø	~	Y			4	.13

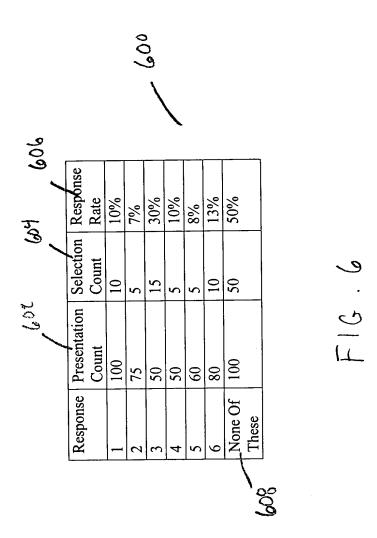
FIG. 2

	FI	6.3	j	310	3 <i>N</i>
	Response ID	RESPONSE	QUESTION	SELECTION RATE	
302	Α	LOCATION		. 03	
303	B	GOODS AND/OR SERVICES OFFERED		• 0,5	Efterstranstransformer (november neverbeiten ein Date
24	C	PROMOTIONS		.10	Angele 22 (17) A 17 A 18
305	D	COSTOMER SERVICE		.75	
306	E	REPUTATION		. L.Q	
307	F	STORE LAYOUT		·2·2	
308	ઉ	NONE OF THESE		, 5	

FIG. A

WHAT IS YOUR LOCATION'S AND DESCRIPTION? None of These/508 SUBURBAN URBAN RURAL

F16.5



708	Adjusted	sponse	te	16%	\	\	%		17%		
706	Adjusted	Response	Count	91	6	32 32	11 11	6	17	%L L	
T	Adjusted	Presentation	Count	100	100	100	100	100	100	100	
702 JOT	Selection	Adder		9	4	17	9	4	7		
-	Response			10%	7%	30%	10%	%8	13%	20%	
	Raw	Response	Count	10	5	15	5	5	10	50	
	Raw	Presentation	Count	100	75	50	50	09	80	100	
	Response Raw				2	3	4	5	9	None Of	Тресе

F16.7

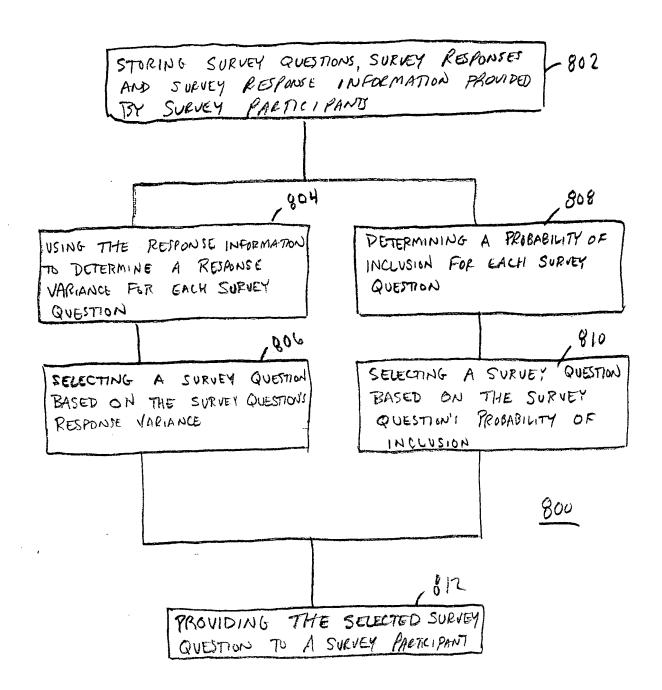


FIG.8

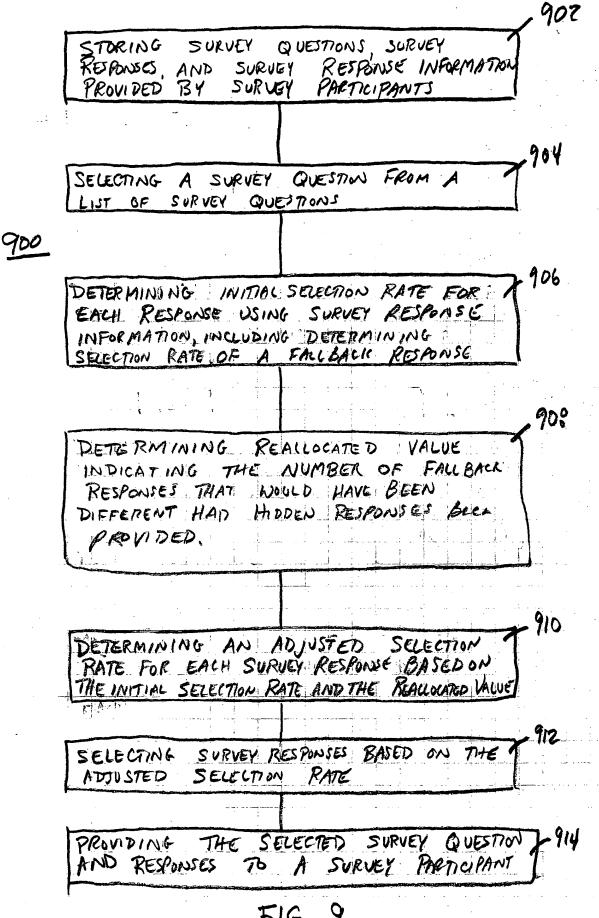


FIG. 9